

2019 EXPO HIGHLIGHTS

The 2nd Annual Parkinson's Expo, presented by Neuro Challenge Foundation was the largest Parkinson's disease educational event in Florida and the largest in the country with over

1,300 ATTENDEES!

120+ NUMBER OF VOLUNTEERS

HELPED TO MAKE
THE EXPO A SUCCESS!

ATTENDEE COMMENTS

“
Presenters supplied excellent information about Parkinson's. I was amazed by the huge number of people who attended. The message that there is hope and help was stressed. I left feeling upbeat and positive.

”
“
NCF provides a wealth of information and a supportive community.

”
“
Thank you NCF for the Expo! I am a seasonal resident and have not seen anything like this offered in my home state!

”
“
I truly feel my PD would be more advanced without NCF and its programs.

”
“
Was impressed with the depth of information that was provided at this event.

”

ATTENDEES CAME FROM

Sarasota, Manatee, Hillsborough, Pinellas, Polk, Charlotte, Lee, Collier, Monroe, Orange, Pasco, Hernando, Citrus, Hardee, Desoto, Miami-Dade, Broward, Lake, Seminole, Palm Beach, Bradford, Sumter, and Marion counties in Florida. We also had attendees from the following states: Alabama, Georgia, Illinois, Indiana, Kansas, Massachusetts, Maryland, Missouri, North Carolina, Rhode Island, South Carolina, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Texas and Virginia.



5,375

Number of people reached on Facebook during day-of coverage of the event with 6,655 engagements (likes, shares or comments).

96% OF

**ATTENDEES
FELT THAT THE
EXPO WAS A
POSITIVE AND
EMPOWERING
EVENT!**



FREE

Thanks to our sponsors the event was provided at no charge to the Parkinson's community.



9

RENOWNED SPEAKERS

from all over the country presented on topics to help Educate, Engage and Empower the Parkinson's community.

LIVE DEMONSTRATIONS

of Rock Steady Boxing, Parkinson's disease in Motion, Yoga, and Pedaling for Parkinson's.

MEDIA

The event received media coverage from several outlets.

90% OF

ATTENDEES

were persons with Parkinson's disease or a caregiver of a person with Parkinson's disease.

70% OF

ATTENDEES

learned of resources that are available to them of which they previously were not aware of.

74% OF

ATTENDEES

stated that they learned NEW information and how to better manage Parkinson's Disease.